

UCSF Medical Center – Learning Services

Title: 7275 - PROGRAMMER/ANALYST III

Self Evaluation

- 20+ years, Senior Instructional Designer and Technical Trainer
- 15+ years, Web designer / developer with emphasis on UI/UX Design
- 15+ years Project Manager with emphasis on software development project management methodologies
- Microsoft Office, Adobe Creative Suite, A+ Certified Instructor
- HTML5/CSS3/JavaScript
- Highly motivated collaborative and cooperative team player
- Deadline driven
- Proactive Self Starter
- Commitment to positive customer service and high standards to produce a quality product
- Organized, Process and efficiency oriented

Projects / eCourses Developed

	Date	Title	SME	Description	Link	Notes
1	11/9/2011 - 4/25/2012	IT Major Incident Process eCourse	Crystal Cox Cooper ADMIN/COORD/OFFICER IT-ADMINISTRATION 415-353-4678 TERM_Crystal.Cox-Cooper@ucsfmedctr.org	The IT Major Incident Management Process eCourse presents the key steps taken when responding to a Major Incident in our environment.	http://learningcenter.ucsfmedicalcenter.org/?activity=121583	Course is currently being used as a model for IT Campus. Am working with Julie Cox to update and revise.
2	12/13/11- 2/8/12	APeX eMar for Providers and Case Managers Hybrid	Cynthia Kenyon PIC INPATIENT CLINICAL-CAPITA 415-514-8360 TERM_Cynthia.Kenyon@ucsfmedctr.org Joan Lloyd-Collins EPIC PROJECT MANAGEMENT OFFICE 415-514-6671 Joan.Lloyd-Collins@ucsfmedctr.org	This eCourse is intended for UCSF Medical Center providers (Attending physicians, fellows, residents, nurse practitioners and students of these roles). It covers basic functionality of APeX including how to access Chart Review, Results Review and the eMAR (electronic Medication Administration Record) for the APeX Pharmacy/eMAR go-live.	http://learningcenter.ucsfmedicalcenter.org/?activity=114699	From: Kenyon, Cynthia Sent: Wednesday, February 08, 2012 12:54 PM To: Lloyd-Collins, Joan; Chao, Desmond Cc: Green, Charles; Ferman, Maxine; David, Christopher Subject: RE: eMar courses APPROVED for LAUNCH Everyone did a great job! My hat off to Joan and Maxine
3	12/15/11- 3/28/12	eBic v.1	Chris David	HTML - Graphics and Content as provided		Project Canceled
4	12/19/2011 - 6/18/12	Learning and Organizational Development Login Page v1		<ul style="list-style-type: none"> • Project Management • Design and Development • HTML/CSS/JS • Login connection to ASP server • Trouble Shooting Wizard • System Detector • Contact Form - front end • Firefox detector – front end • Colorbox 	http://learningcenter.ucsfmedicalcenter.org/archive/ucLearningCenter_login_mockup_v1.pdf http://learningcenter.ucsfmedicalcenter.org/default_redesign17_072512.aspx	17 iterations 6/18/2012 Ready To Launch Project Canceled
5	4/18/12 – 5/31/12	APex eCourse Translation: Spanish, Mandarin and Cantonese	Sam Scully 415-832-0529 Samantha.Scully@ucsfmedctr.org Kenya McGhee Kenya.Mcghee@ucsfmedctr.org	Work with outside vendor LanDO and Assoc		
6	5/8/12 - present	Powerpoint/Captivate Coaching and Development	Julie Sekino ANALYST II, INSERVICE EDUCATION-NURSING 415-353-1993 Julie.Sekino@ucsfmedctr.org	Project Management Production Schedule – (Gantt chart) Design and Develop interactive Captivate template and quizzes Design Prototype for 20 CE Modules 1:1 ReadyTalk sessions Training – Professional Development <ul style="list-style-type: none"> • Intermediate / Adv Powerpoint • Intro / Immediate Captivate 		

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7	5/10/12-6/11/12	Care of the Patient with Inflammatory Bowel Disease – CE Module Prototype	Julie Sekino ANALYST II, INSERVICE EDUCATION-NURSING 415-353-1993 Julie.Sekino@ucsfmedctr.org	There are 10 questions in this Care of the Patient with Inflammatory Bowel Disease Assessment. You need a minimum of 80% to pass.	http://learningcenter.ucsfmedicalcenter.org/?activity=126206	
8	5/10/12-6/11/12	Lyme Disease: Prevention and Care – CE Module Prototype		There are 10 questions in the Lyme Disease: Prevention and Care module. You need a minimum of 80% to pass.	http://learningcenter.ucsfmedicalcenter.org/?activity=127467	
9	6/11/12 - 8/1/12	RN Annual Review 2012	Julie Sekino ANALYST II, INSERVICE EDUCATION-NURSING 415-353-1993 Julie.Sekino@ucsfmedctr.org	This eCourse will review the UCSF Medical Center Department of Nursing knowledge and skills required for safe and effective patient care delivery.	http://learningcenter.ucsfmedicalcenter.org/?activity=131636	
10	9/6/12 - 9/28/12	Early Sepsis Recognition and Lactate Procedure (ED RNs)	Julie Sekino ANALYST II, INSERVICE EDUCATION-NURSING 415-353-1993 Julie.Sekino@ucsfmedctr.org	This module will provide: <ul style="list-style-type: none"> • Overview of SIRS/Sepsis screening • Overview of the nursing procedure for drawing a lactate based on a positive SIRS screen • Overview of ED sepsis guidelines • Scenarios 	http://learningcenter.ucsfmedicalcenter.org/?activity=137695	
11	9/6/12 - 9/28/12	Sepsis Screening and Nursing Actions (Adult ICU/CCRT/14M/14L/RRT/MSRT)	Julie Sekino ANALYST II, INSERVICE EDUCATION-NURSING 415-353-1993 Julie.Sekino@ucsfmedctr.org	This module will provide: <ul style="list-style-type: none"> • Overview of sepsis screening and criteria of when to draw a lactate and activate a Code Sepsis • Overview of the nursing procedure for drawing a lactate based on a positive sepsis screen • Overview of Code Sepsis Sepsis scenarios with positive and negative sepsis screens	http://learningcenter.ucsfmedicalcenter.org/?activity=137751	
12	5/16/2012 - 6/1/12	Restraint Use (Compliance)	Carla Graf ADMIN/COORD/OFFICER INNOVATIONS IN POP HLTH PROG 415-353-8791 Carla.Graf@ucsfmedctr.org	The purpose of this eCourse is to provide foundation information on the use of physical and chemical restraints to manage non-violent and violent/self-destructive patient behaviors.	http://learningcenter.ucsfmedicalcenter.org/?activity=124905	
13	5/30/12 - 8/15/12	eBic v.2	Sausan Fahmy DIRECTOR LEARNING SERVICES 415-353-7768	Project Manager/Developer Work with Warren Steele and Ed Knych to edit and revise content from Contractor Tracy DeLeon into eight interactive Captivate Modules. Design and Develop interactive Captivate template and quizzes	http://learningcenter.ucsfmedicalcenter.org/?activity=129482	Project Canceled

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14	5/22/12-6/12/2012	Annual Safety Training 3.0	Matthew Carlson MANAGER SAFETY 415-885-3538 Matthew.Carlson@ucsfmedctr.org	The intent of this safety training program is to provide you with the knowledge of how to follow safe work practices and how to identify hazards and unsafe work conditions. With your help, we can make UCSF Medical Center one of the best and safest places to work. The material covered in this course includes: <ul style="list-style-type: none"> • General Safety • Medical Equipment • Building Utilities • Fire and Life Safety • Security • Emergency Preparedness • Hazardous Materials • Infectious Diseases • Working Safely • Ergonomics • Magnetic Resonance Imaging Units This is the Annual Safety Training 3.0 edition.	http://learningcenter.ucsfmedicalcenter.org/?activity=123082	
15	6/22/12-7/12/12	Nursing Care of the Radiation Patient	Florlina Agudelo Administrative Nurse Iv, Med/Surg-Adult Onc/Bmt A 415-353-1383 Florlina.Agudelo@ucsfmedctr.org	Nursing care of the Patient receiving systemic radiation therapy Assessment.</p> You need a minimum of 80% to pass.	http://learningcenter.ucsfmedicalcenter.org/?activity=127965	Convert Powerpoint to Captivate and create Captivate quiz from my Template
16	7/13/2012 – 12/31/12	Learning and Organizational Development Login Page v2	Chuck Green	<ul style="list-style-type: none"> • Project Management • Design and Development • HTML/CSS/JS • Login connection to ASP server • Trouble Shooting Wizard • System Detector • Contact Form - front end • Firefox detector – front end • Colorbox 	http://stage.learningcenter.ucsfmedicalcenter.org/default_dev3.aspx	v2: 12 iterations From: Mulligan, Mary Sent: Monday, January 28, 2013 12:05 PM Subject: RE: PSD for Nursing announcement Wow- your new UC Learning website looks great! Thanks for doing these- Lou Lou Mulligan, RN, MS, ACNS-BC Nursing Professional Development Specialist UCSF Medical Center Department of Nursing Education Project Postponed
17	7/30/12-10/15/12	APeX Outpatient Registration	Susanne Payne APeX Trainer Suzanne.Payne@ucsfmedctr.org	This course explains the following: Basic patient registration Adding an additional coverage and guarantor account to a patient's hospital account Using the HAR Recommender	http://learningcenter.ucsfmedicalcenter.org/?activity=138178	

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18	10/19/12-10/30/12	Anatomical Materials	Chuck Green	Powerpoint to Captivate conversion requiring new Campus templates with quiz capabilities. <ul style="list-style-type: none"> Modified UCSF Campus ppt Template Converted ppt to Captivate 5.5 Created new UCSF Campus Captivate Quiz Template 	http://learningcenter.ucsfmedicalcenter.org/?activity=139102	<p>From: Corson, Andrew Sent: Tuesday, October 30, 2012 8:44 AM To: Ferman, Maxine Cc: Green, Charles Hi Max,</p> <p>Looks fantastic! Thank you again!</p> <p>Andrew</p>
19	10/25/12 – 11/16/12	IT Campus Major Incident Process	Terri Coleman Business Process Analyst, ITS-Technology/Architecture 415-476-2970 Terrie.Coleman@ucsf.edu	Upgrade and revise existing IT Major Incident Process eCourse as required by Campus IT	http://learningcenter.ucsfmedicalcenter.org/?activity=139811	<p>From: Nguyen, Rebecca Sent: Thursday, November 01, 2012 1:10 PM To: Ferman, Maxine; Coleman, Terrie Subject: RE: PLEASE REVIEW: IT Campus Major Incident Process - Beta Test - 11/01/12 Thanks Maxine; you're super! -Rebecca</p>
20	11/5/12 – 11/10/12	Browser Compatibility InfoGraphic	Diane Ayers Nurse, Administrative I-Supvr, Intensive Care Unit-13 Moffitt 415-353-8113 Diane.Ayers@ucsfmedctr.org	Create a visual communication to educate nurses on browser compatibility and the LMS.	https://www.dropbox.com/s/wsk50bctudx8s1k/infographicv1.pdf	<p>If the piece is effective, my hope is that we can distribute it to help educate users regarding LMS and browser compatibility throughout Medical Center.</p> <p>From: Ayers, Diane Sent: Monday, November 19, 2012 10:49 AM To: Ferman, Maxine Subject: RE: Infographic and Help Resources This is beautiful! We do have more modules coming up (don't we always?), so this will be very helpful! Thank you for working on this, let me know (actually, it ought to go out to everybody!) when it is approved by IT!! Hope you have a great Thanksgiving holiday! Diane</p>
21	12/3/12 – Present	Ergonomics: Office Ergonomics Training and Self Evaluation	Chuck Green	Recreate Flash based eCourse in HTML/Captivate to be compatible with LMS. Develop Project Plan and Production Schedule for client.	https://www.researchonline.ucsf.edu/login:charlesgreenpw:la4chuck http://learningcenter.ucsfmedicalcenter.org/?activity=145917	Original Files: Z:\Learning Services Training Documents\Learning Projects\Courses\Ergonomic Training

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22	1/22/13-present	Standard SQ Insulin Order Set (100 units/mL) for Pediatric Patients	Julie Sekino ANALYST II, INSERVICE EDUCATION-NURSING 415-353-1993 Julie.Sekino@ucsfmedctr.org	This module gives detailed examples of Standard (100 units/mL) insulin documentation in APeX including use of the Ped Insulin RN Verify tool and MAR. It covers standard orders regarding BG checks, HYPOglycemia, HYPERglycemia, basal insulin, and rapid acting insulin. Questions and scenarios are included to test understanding.	http://learningcenter.ucsfmedicalcenter.org/?activity=147684	
23	1/25/13	Diluted (10 units/mL) SQ Insulin Order Set for Pediatric Patients	Julie Sekino ANALYST II, INSERVICE EDUCATION-NURSING 415-353-1993 Julie.Sekino@ucsfmedctr.org	This module covers the concept of Diluted (10 units/mL) insulin including how it compares to Standard (100 units/mL) insulin. The Diluted insulin procedure and conversion table are reviewed as well as details about documentation vs administration. Questions and scenarios are included to test understanding.	http://learningcenter.ucsfmedicalcenter.org/?activity=147910	
24	1/31/13 – 2/6/13	IV Insulin Infusion Adult CC	Julie Sekino ANALYST II, INSERVICE EDUCATION-NURSING 415-353-1993 Julie.Sekino@ucsfmedctr.org	This module will provide information regarding the intravenous insulin infusion protocol used in the management of adult ICU patients.	http://learningcenter.ucsfmedicalcenter.org/?activity=148518	
25	1/31/13 - present	Learning Services Course Catalog and Website v1	Chuck Green Charles.Green@ucsfmedctr.org	Catalog Prototype: http://training.ucsfmedicalcenter.org/courses/courseCatalogv1.aspx Foundations Prototype: http://training.ucsfmedicalcenter.org/courses/foundationsLeadership.html	Catalog Prototype: http://training.ucsfmedicalcenter.org/courses/courseCatalogv1.aspx Foundations Prototype: http://training.ucsfmedicalcenter.org/courses/foundationsLeadership.html	
26	2/12/13 - 2/10/13	Pedi SQ Insulin Pumps	Julie Sekino ANALYST II, INSERVICE EDUCATION-NURSING 415-353-1993 Julie.Sekino@ucsfmedctr.org	This module will provide information regarding the insulin pump protocol used for the management of diabetes in the Children's Hospital.	http://learningcenter.ucsfmedicalcenter.org/?activity=149248	
27	2/8/13 – 3/14/13	Transdermal Medication Patches	Adam Cooper Adam.Cooper@ucsfmedctr.org 415-353-1652	This module reviews UCSF Medical Center's process for managing transdermal medication patches. Included in this is a review of the new Medical Center policy and Nursing procedure.	http://learningcenter.ucsfmedicalcenter.org/?activity=149750	
28	2/8/13-present	Best Practices: Using PowerPoint to Develop eLearning for the UC Learning Center	Adam Cooper Adam.Cooper@ucsfmedctr.org 415-353-1652			Design and Deliver Instructor Led training to the Department of Nursing Education. On hold due to Dept of Nursing Reorg.
29	3/20/13	Periop Transdermal Medication Patches	Adam Cooper Adam.Cooper@ucsfmedctr.org 415-353-1652	This module reviews UCSF Medical Center's process for managing transdermal medication patches. Included in this is a review of the new Medical Center policy and Nursing procedure.	http://learningcenter.ucsfmedicalcenter.org/?activity=149750	

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30	3/20/13 – 3/21/13	Win7 SCCM InfoGraphic	Chris Hester Programmer/Analyst Iii, It-Client Engineering Services Christopher.Hester@ucsfmedctr.org 415-353-4912	https://www.dropbox.com/s/jdgdxcq1gg4p2p/Win7Infographicv1.pdf	<p>From: Hester, Chris Sent: Thursday, March 21, 2013 1:04 PM To: Ferman, Maxine Subject: RE: PLEASE REVIEW 3/21/13: Win7 InfoGraphic v1</p> <p>I'm at my desk practically crying! This is outstanding! Take that from a perfectionist like me and run with it! I love your edits and just the feel of the document. I really appreciate your gift and your effort.</p> <p>I'm going to pass this around to some tech leads and get their feedback. But who cares what THEY think! Ha ha!!</p> <p>Will be back in touch in the next day or so. Thanks, Maxine!</p> <p>Chris</p> <p>From: Young, Alvin Sent: Thursday, March 21, 2013 2:08 PM To: Hester, Chris Subject: RE: Windows 7 64 bit Early Adopter Candidacy - Draft 1</p> <p>Great doc! Clear, concise, no fluff...</p>
31	3/14/13 - present	BioMedical Engineering eCourses	Brian Fay Clinical Engineering Brian.Fay@ucsfmedctr.org 415-373-1727 x5144 Nabil Hanania Biomed Equip Tchn 3, Clinical Engineering Nabil.Hanania@ucsfmedctr.org 415-353-1727	<ol style="list-style-type: none"> 1. Alaris Infusion Pumps 2. CADD-Prizm PCS II Ambulatory Infusion Pumps 3. Diplomat Infusion Pump 4. Electrical Safety. 5. Medfusion 3000 Series Syringe Infusion Pumps 6. Ross Patrol Enteral Pumps COVIDIEN Kangaroo Epump Enteral Feed and Flush Pump 7. SCD Pumps 	Instructional Design – HTML Template or ppt to Captivate conversion On Hold pending client testing of ppt
32	5/8/12-4/25/13	PCA CNA – CE Modules	Julie Sekino ANALYST II, INSERVICE EDUCATION-NURSING 415-353-1993 Julie.Sekino@ucsfmedctr.org	Designed and developed an eLearning process with the Department of Nursing Education SME to automate the monthly paper based PCA Nursing Assistant assessments for CE certification in the LMS. This includes Captivate template design with quizzing, Captivate and PowerPoint Training and coaching with the SME, CE Certification, reporting and tracking in the LMS. Total 61 modules 4/13.	

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33	8/19/13	IE10 User Alert Message Box and Quick Reference Guide Prototype	<ol style="list-style-type: none"> To help reduce customer service issues submitted to UCSF Learning Services Tech Support by increasing user knowledge to independently problem solve browser compatibility issues. Provide users with clear and visual information to understand WHY IE10 may be problematic in the UC Learning Center, and HOW they can successfully change settings themselves. Provide clear and consistent template and instructions for ALL browser compatibility Alert messages which are triggered by the system detector from the UC Learning Center Login Page Offer users printable Quick Reference Guides (pdf) as necessary to help them make necessary adjustments to their browser. 	http://tinyurl.com/m23pmhd		
34	9/11/13 -	SumTotal Learner Homepage	Chuck Green	Redesign Landing page for SumTotal Learners and Managers	https://learningcenter.ucsfmedicalcenter.org/sumtotal/home_dev/102213/learner/index.html	
35	9/3/13 10/24/13	AIDET SMiLe for Physicians and Allied Health Professionals	Carole Klove Adm Crd Ofcr Medical Center Administration Carole.Klove@ucsfmedctr.org	This eCourse uses introduces AIDET SMiLe to help physicians meet the organizational standards of communication and improve communication.	http://learningcenter.ucsfmedicalcenter.org/?activity=168238	Created in Articulate Storyline. This eCourse replaces the original course done in Articulate Presenter which did not complete for users in IE10. 7 iterations
36	9/17/13 – 9/26/13	INEx 2013 RN Annual Review	Adam Cooper Adam.Cooper@ucsfmedctr.org 415-353-1652	<p>Annual Review for Department of Nursing. Required for compliance.</p> <p>2013 INEx Annual Review for Nurses provides critical information in a “year in review” format and must be completed by December 1, 2013 in order to count as having participated in the online component of 2013 Annual Review. The average completion time is 60 minutes.</p>	http://learningcenter.ucsfmedicalcenter.org/?activity=166281	<p>From: Hartman, Jennifer Sent: Thursday, September 26, 2013 4:47 PM To: Ferman, Maxine Subject: RE: PLEASE REVIEW 9/24/13 - INEx RN Annual Review - BETA TEST</p> <p>Yeah!! Thank you so much for all of your hard work and attention to detail Maxine!</p> <p>Jen</p> <p>From: Hale, Jessica Sent: Thursday, September 26, 2013 4:44 PM To: Ferman, Maxine Subject: RE: PLEASE REVIEW 9/24/13 - INEx RN Annual Review - BETA TEST</p> <p>I went through it again, and it looks GREAT.</p> <p>Thank you Maxine!</p>

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37	9/16/13 – 10/9/13	Incident Reporting with RL Solutions	James Stotts Manager, Performance Improvement James.Stotts@ucsf.edu Ivy Kolvan Analyst V, Patient Safety/Quality Administration Ivy.Kolvan@ucsfmedctr.org	Required eCourse for Compliance 1. Complete an incident report 2. Submit or save an incident report 3. View the status of incident reports you have completed	http://learningcenter.ucsfmedicalcenter.org/?activity=167569	Wrote and designed entire course, recorded Voice Over Narration From: Kolvan, Ivy Sent: Wednesday, October 09, 2013 2:49 PM To: Ferman, Maxine; Subject: RE: LAUNCHED 10/9/13 - Incident Reporting eCourse Series Wonderful! Thanks for all your assistance. Working with LMS was a great collaborative project.
38	10/6/13 – 10/7/13	10 CVT Written Competency: Temporary Pacemakers and Epicardial Wires	Lindsay Bolt, RN-BC, MS Clinical Nurse Educator - Adult Med/Surg Institute for Nursing Excellence UCSF Medical Center and Benioff Children's Hospital Lindsay.Bolt@ucsfmedctr.org	Captivate Quiz	http://learningcenter.ucsfmedicalcenter.org/?activity=167485	On Oct 7, 2013, at 6:12 PM This looks great! Thank you so much. Thanks SO MUCH for the turnaround. Lindsay Bolt, RN MS Clinical Nurse Educator
39	4/29/13 – 11/4/13	LivingGreen Sustainability Video eCourse	Gail Lee, REHS, MS, HEM gail.lee@ucsf.edu	This course provides overview of UCSF's leadership support of sustainability efforts across the campus and medical center with specifics on sorting waste. Objectives: Understand that sustainability is an important value at UCSF. Learn how to sort your waste to maximize recycling and composting and minimize landfill garbage waste.	http://learningcenter.ucsfmedicalcenter.org/?activity=168297	
40	11/14/13 – 11/27/13	IT Change Management Process Training	Charles Green via ITS	IT Change Management Process Training This course explains the following: Value of Change Management to the Enterprise Key Definitions for Change Management Roles and Responsibilities The Five Phases of the Change Management Process At the end of this course, you will take a short test that requires an 80% pass score.	http://learningcenter.ucsfmedicalcenter.org/?activity=171975	
41	11/25/13 – 11/26/13	Primary Engineering Control (PEC) High Clean	Angelic Ervin 415-514-8574 Angelic.Ervin@ucsfmedctr.org	The objective of this eCourse is to educate compounding staff how to fulfill the monthly policy requirement of cleaning beneath the work deck of a primary engineering control.	http://learningcenter.ucsfmedicalcenter.org/?activity=171903	
42	11/26/13 – 11/27/13	Primary Engineering Control: Compounding Aseptic Isolator & Compounding Aseptic Containment Isolators FY '14 PEC Competency Questions	Angelic Ervin 415-514-8574 Angelic.Ervin@ucsfmedctr.org		http://learningcenter.ucsfmedicalcenter.org/?activity=171973	
43	12/1/13 – 2/24/14	Pressure Ulcer Prevalence Study Procedure	Mary.Moore2@ucsfmedctr.org		http://learningcenter.ucsfmedicalcenter.org/?activity=177144	

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44	1/5/14 - 2/3/14	Prostacyclin Infusion Therapy (Flolan, Remodulin) Competency Test for Children’s Hospital (PCICU)	Patricia Dillon Patricia.Dillon@ucsfmedctr.org	This module will provide the UCSF Benioff Children’s Hospital RN information on the critical processes involved in the safe administration of IV Flolan and IV or SQ Remodulin infusions with the goals of optimizing patient safety and achieving the desired response to the medication therapy.	http://learningcenter.ucsfmedicalcenter.org/?activity=177115	
45	2/20/14 – 3/21/14	Wean Protocol Withdrawal Evaluation of Analgesia and Sedation for Neonates	Robin Bisgaard RN, Intensive Care Nursery Robin.Bisgaard@ucsfmedctr.org	Purpose of WEAN Protocol: To promote the safe and effective weaning of opioids in order to prevent and/or treat iatrogenic withdrawal in neonates	http://learningcenter.ucsfmedicalcenter.org/?activity=181463	From: Bisgaard, Robin Sent: Tuesday, March 18, 2014 10:31 PM To: Ferman, Maxine Subject: RE: PLEASE REVIEW 3/18/14: WEAN Protocol - BETA TEST v4 - FINAL EDITS Thank you Maxine! Excellent work! You are awesome! Thank you Thank you Thank YOU! Robin Robin Bisgaard RN MSN CN IV Intensive Care Nursery UCSF Benioff Children's Hospital unit: 415 353 1565
46	2/27/14- 3/4/14	Physician Time Study: California Department of Health Services	Andrina Ong, CPA Senior Government Programs Analyst UCSF Medical Group 415.476.4133 ongas@ucsfmg.ucsf.edu	UC Physician Time Study Instructions for Form Completion As part of State Plan Amendment 05-023 & Medi-Cal Hospital/Uninsured Care Demonstration (No. 11-W-00193-9)	http://learningcenter.ucsfmedicalcenter.org/?activity=179562	

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47	03/14/14 – 6/24/14	HBS Payroll Manager eCourse	Brian Murphy Manager - HBS Processing center Brian.Murphy@ucsfmedctr.org	This eCourse is designed to help UCSF Medical Center Payroll Managers: Analyze the Message Screen. Understand employee Timesheets and Timesheet Groups. Simulate access, edit and approval of Employee Timesheets. Locate vacation, sick time, and other Employee Balances. Understand how to approve Employee Leave Requests. Demonstrate other key Manager Tasks including: Administer Passwords, Assign Timesheet Groups, Schedules, Attendance and OnCall. Demonstrate the Report Writer.	mf - HBS Payroll Manager eCourse - ALPHA TEST - 060414 http://learningcenter.ucsfmedicalcenter.org/?activity=186446	<p>From: Murphy, Brian Sent: Friday, June 13, 2014 3:56 PM To: Ferman, Maxine; Reed, Delores; Kunz, Jan; Martin, Clark Cc: Green, Charles Subject: RE: PLEASE REVIEW 6/5/14: HBS Payroll Manager eCourse - ALPHA TEST - 060414</p> <p>Maxine</p> <p>The course is FANTASTIC!!! Thanks you for all your efforts and patience.</p> <p>Brian Murphy Manager - HBS Processing center UCSF Medical Center PH: (415) 353-3608 CELL: (415) 260-9301 FAX: (415) 353-3905</p> <hr/> <p>From: Martin, Clark Sent: Monday, June 30, 2014 11:26 AM To: Ferman, Maxine; Murphy, Brian; Reed, Delores; Kunz, Jan Cc: Green, Charles Subject: RE: LAUNCHED 6/27/14: HBS Payroll Manager eCourse</p> <p>Maxine</p> <p>Thanks for all of your support.</p> <p>The pleasure has been more than expected.</p> <p>Best wishes</p> <p>ckm</p> <p>Clark K. Martin Jr. Analyst IV - Supv clark.martin@ucsfmedctr.org Ph 415.353.3628 Fax 415.353.3905</p>

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48	5/2/14 – 5/16/14	On-Demand Food Delivery & SQ Insulin Administration	Heidemarie Windham MacMaster, PharmD, CDE Supervisor, Clinical Pharmacy Services Department of Pharmaceutical Services Heidemarie.Windham@ucsfmedctr.org Tel: 415-519-5096	On May 14, 2014 Nursing units at Parnassus will transition to “On Demand” meal trays. The reasons for this change include: <ul style="list-style-type: none"> Increasing patient satisfaction for meal timing. Improving accuracy with Point of Care Testing (blood glucose checks) Improving blood sugar control and outcomes for our patients 	http://learningcenter.ucsfmedicalcenter.org/?activity=184552	5/7/14 UCSF Employee Recognition Award! Congratulations Maxine Ferman! You have been recognized in the Employee THANKS by Lindsay Bolt in the category of Going the Extra Mile . Here is what was said about you: Maxine - Thank you so much for working so hard to help HeideMarie get the recent insulin module going and ready to post. You are such a rockstar. We appreciate you! Lindsay Bolt RN MS Clinical Nurse Educator Institute for Nursing Excellence
49	5/23/14 – 6/6/14	IV Prostacyclin Infusion Competency for Adults	Elise Hazlewood, DM CRD OFCR, MISSION BAY TRANSITION PLANNING Elise.Hazlewood@ucsfmedctr.org	This module will provide the UCSF Benioff Children’s Hospital RN information on the critical processes involved in the safe administration of IV Flolan and IV or SQ Remodulin infusions with the goals of optimizing patient safety and achieving the desired response to the medication therapy.	http://learningcenter.ucsfmedicalcenter.org/?activity=186574	
50	6/23/14 – 6/25/14	2RN Independent Check and Heparin (Adults) And 2RN Independent Check and Heparin (Pediatrics)	Adam Cooper Adam.Cooper@ucsfmedctr.org 415-353-1652	The focus of this module is to emphasize the critical points of the 2RN independent check. A true independent double-check ensures patient safety. Conversely, short-cutting the independent nature of this check can lead to errors and patient harm.	http://learningcenter.ucsfmedicalcenter.org/?activity=187791 http://learningcenter.ucsfmedicalcenter.org/?activity=187802	6/25/14 UCSF Employee Recognition Award! Congratulations Maxine Ferman! You have been recognized in the Employee THANKS by Adam Cooper in the category of Teamwork . Here is what was said about you: Thanks for your speedy and quality work on getting our module posted. You are the best! Adam

Date	Title	SME	Description	Link	Notes	
51	7/1/14 – 7/8/14	UCSF Medical Center at Mission Bay Fit Up Fire and Life Safety Orientation	Matt Carlson MPH CIHMatthew.Carson@ucsfmedctr.org Valerie Bednar Valerie.Bednar@ucsfmedctr.org	In this course, you will be able to: <ul style="list-style-type: none"> • Verify appropriate identification for entry to the new building • Identify appropriate phone numbers to call in an emergency • Discuss how to shut off the gas valves and notify Facilities Engineering • Describe how to respond if there is a fire (R.A.C.E. and P.A.S.S.) 	http://learningcenter.ucsfmedicalcenter.org/?activity=189275	
52	7/15/14 -	UCSF Sterile Processing : Cidex OPA Competency Training	Rosalind Turner rosalind.turner@ucsfmedctr.org	Process for using Cidex OPA in Sterile Processing dept.		In production
53	7/17/14 – 7/22/14	Beckman Workflow Updates	Christine.Ha Pharmacist Sr Supv, Pharmacy-Inpatient Christine.Ha@ucsfmedctr.org		http://learningcenter.ucsfmedicalcenter.org/?activity=190367	
54	7/17/14 – 7/28/14	INEx 2014 RN Annual Review	Lindsay Bolt, RN-BC, MS Clinical Nurse Educator - Adult Med/Surg Institute for Nursing Excellence UCSF Medical Center and Benioff Children's Hospital Lindsay.Bolt@ucsfmedctr.org	Annual Review for Department of Nursing. Required for compliance. 2014 INEx Annual Review for Nurses provides critical information in a “year in review” format and must be completed by December 1, 2013 in order to count as having participated in the online component of 2013 Annual Review. The average completion time is 60 minutes.	http://learningcenter.ucsfmedicalcenter.org/?activity=190494	
55	7/2/14 – 7/28/14	KCENTRA® Prothrombin Complex Concentrate (PCC)	Christine.Ha Pharmacist Sr Supv, Pharmacy-Inpatient Christine.Ha@ucsfmedctr.org	Update: Urgent Reversal of Warfarin Associated Intracranial Hemorrhage (ICH) and Life Threatening Hemorrhage There are 10 questions in this Assessment You need a minimum of 80% to pass. Good luck	http://learningcenter.ucsfmedicalcenter.org/?activity=190848	<p>From: Ha, Christine - PHARMACY Sent: Monday, July 28, 2014 12:18 PM To: Ferman, Maxine Cc: Green, Charles Subject: RE: PLEASE REVIEW 7/28/14: KCENTRA® Prothrombin Complex Concentrate (PCC) - ALPHA TEST 7/28/14</p> <p>Looks great! Thanks for getting this up so quickly!!</p> <p>Christine J. Ha, Pharm.D. Senior Pharmacy Supervisor UCSF Medical Center e-mail: christine.ha@ucsf.edu pager: 415.443.2551</p>
56	6/26/14 – 9/5/14	Mission Bay Custom SumTotal Homepage	Chuck Green	Redesign Landing page for opening of Mission Bay Medical Center for SumTotal Homepage	https://learningcenter.ucsfmedicalcenter.org/sumtotal/home121313/learn/missionbay.html	

Date	Title	SME	Description	Link	Notes	
57	7/24/14 – 7/31/14	Campus Life Services (CLS) Custom SumTotal Homepage	Chuck Green	Redesign Landing page for opening of Campus Life Services for SumTotal Homepage	https://learningcenter.ucsfmedicalcenter.org/sumtotal/home121313/cls/indexv4.html	
58	9/8/14 – 9/11/14	UCSF Medical Center Mission Bay Pneumatic Tube System (PTS)	Valerie S. Bednar, MA, BSN, RN, CCRN People Readiness Lead, Mission Bay Operations Planning UCSF Medical Center UCSF Benioff Children's Hospital 2233 Post St. Suite 201 San Francisco, CA 94115 valerie.bednar@ucsfmedctr.org c: 847.404.6343 o: 415.353.1854	This course provides information that enables you to: <ul style="list-style-type: none"> • Understand policy and procedure regarding use of the Pneumatic Tube System (PTS). • Identify steps for safe transport of items via PTS. • Discuss troubleshooting notification of spills, malfunctions and other service disruptions. 	http://learningcenter.ucsfmedicalcenter.org/?activity=195569	

Professional Development

	Date	Title	SME	Description	Link	Notes
1	11/15/2011	Designing e-Learning for Maximum Motivation Webinar	Allen Interactions PLUS	<p>This webinar explores the importance of motivation in the design framework for e-learning and present six rules for creating maximally motivating e-learning, which are illustrated through several successful corporate e-learning courses. At issue will be considerations of content scope, difficulty, judgment, leveling, content placement, and user control.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> Analyze the importance of motivation in an e-learning design framework. Apply six rules for creating maximally motivating e-learning solutions. <p>° Examine design considerations for content, scope, difficulty, judgment, leveling, content placement, and user control.</p>	http://vimeo.com/29610492	
2	11/30/2011	DemoFest 2011 Highlights Webinar	eLearning Guild	<p>Every year, dozens of conference participants show off their latest and greatest development efforts at DemoFest, offering their fellow attendees the opportunity to see a wide variety of solutions to common eLearning challenges we all face, and sharing information about the tools, technologies and processes they used to build them. This year's 7th Annual eLearning DemoFest was a grand success, with the largest number of entries ever.</p>	http://www.elearningguild.com/DevLearn/content/2010/devlearn-2011---demoFest/	
3	6/27/2012	Moving Beyond eLearning to Performance Support	eLearning Guild	<p>Although eLearning is a well-established learning modality for the training industry, for many, it has never realized the “Just in Time” (JIT) promise. JIT is not an issue of availability. It’s a result of context and accessibility — the ability for a learning solution to be embedded in the workflow providing JUST enough information to perform effectively — something eLearning is not designed to do.</p> <p>In this session you'll learn...</p> <ul style="list-style-type: none"> Why eLearning is not Performance Support The seven principles of effective Performance Support <p>The technologies that enable the creation of Performance Support</p>	http://www.elearningguild.com/content.cfm?selection=doc.2324&utm_campaign=ps1206&utm_medium=email&utm_source=elg-member	
4	7/6/2012	Best of DevLearn Webinar	eLearning Guild		http://www.elearningguild.com/content.cfm?selection=doc.2388&utm_campaign=bestof1207&utm_medium=email&utm_source=elg-member	
5	7/17/2012	Creating & Delivering Irresistible e-Learning	Saba LMS		http://www2.sabameeting.com/GA/main/00000057844f160137c677fa30007e0b	

Date	Title	SME	Description	Link	Notes	
6	7/25/2012	Best of DevLearn: 7 Strategies for Evaluating eLearning Quality	eLearning Guild	<p>In this session, you'll explore seven strategies for critically evaluating the quality of asynchronous online learning. At the end of the session, you'll be able to:</p> <ul style="list-style-type: none"> • Identify the strategies associated with evaluating eLearning instructional design. • Effectively evaluate the levels of interactivity in an eLearning course. • Critique eLearning graphic design quality. • Define the level of tone and language in an eLearning course. • Demonstrate strategies for checking an eLearning course's technical integrity." • Evaluate eLearning course timing and length. <p>Begin to evaluate the cost of maintaining eLearning within the organization.</p>	http://www.elearningguild.com/content.cfm?selection=doc.2386	
7	7/27/2012	Captivate 6	Adobe	<p>Description: Captivate 6 has raised the bar for eLearning authoring tools. Not only has it added a boat-load of features like Themes and Interactions, but it's also made mLearning (mobile eLearning) a cinch with its HTML5 Publishing option. This webinar will get you up to speed on everything new in Captivate 6. If you're new to Captivate, this webinar is a great place to learn why it should be your content authoring tool-du-jour!</p>	http://easel.adobeconnect.com/e1zabwhxa0n/event/login.html	
8	8/22/12	Your e-Learning Investment: How Allen Interactions Achieves Business Impact & Boosts Learner Performance	Paul Howe, Vice President of Sales, Allen Interactions	<p>IN THIS WEBINAR LEARN HOW TO:</p> <ul style="list-style-type: none"> • maximize your investment in performance-based and skill-based learning initiatives • re-align current training needs for greater budget impact • apply a new instructional design model to your learning initiatives for maximum learner engagement and performance 	http://www.alleninteractions.com/content/case-studies-and-demos	
9	08/23/2012	Three Simple Steps to Create Professional Videos	Adobe			
10	9/6/12	Re-inventing the Corporate Learning System: The Need for Unified Learning Management	Saba Learning Management System		http://www2.sabameeting.com/main/User/GuestAttend.ihmtl?s_guid=00000047f804340138452857e5007ee9&domain=/saba/m	
11	09/12/12	Adobe Captivate: Templates and Master Slides	Adobe	<p>Don't waste time building all of your eLearning projects from scratch. You can save loads of time by using project templates and master slides in Adobe Captivate. In this session, we'll guide you through setting up a project template and tips for using Adobe Captivate's master slides.</p>	https://easel.adobeconnect.com/a986971214/e1k1m3mdphv/event/login.html	
12	9/12/12	Mobile Learning Roadmap	eLearning Council presented by MicroAssist		http://www.elearningcouncil.com/content/interview-rj-jacquez-mobile-learning	

Date	Title	SME	Description	Link	Notes
13	Saba Learning Demo Day	Saba Learning Management System		http://www2.sabameeting.com/main/User/GuestAttend.jhtml?s_guid=0000007f73087b013957ca87dd007f32&domain=/saba/m	
14	Create the Web San Francisco - Conference	Adobe		http://html.adobe.com/	
15	Best Practices in Converting Instructor Led Training to Virtual Classroom Content	Saba Learning Management System		http://www2.sabameeting.com/main/User/GuestAttend.jhtml?s_guid=0000007f73087b013957ca87dd007a5e&domain=/saba/m	
16	Understanding Professional Leadership	Paul Axelrod		http://event.on24.com/r.htm?e=503905&s=1&k=BADEC05FBD5434D13AAB6C48C32DAD1E	
17	Building an HTML5 Video Player	O'Reilly Media	In this hands-on webcast Steve Heffernan demonstrates how to develop from scratch your own interface for HTML5 video, including embedding a video using HTML5, building custom controls using the JavaScript API, fallback strategies for older browsers and devices, and fixing known playback bugs on the iPhone and Android.	http://event.on24.com/r.htm?e=503905&s=1&k=BADEC05FBD5434D13AAB6C48C32DAD1E	
18	Tin Can: What Is It, and Why Should I Care?	RapidIntake by CallidusCloud	Andy Whitaker, Tin Can API Strategist for Scorm.com, will discuss the story of Tin Can, including the reasons it was created and benefits of implementing the API. He will be joined by Steve Hancock, VP Technical Operations for CallidusCloud Learning, who will discuss the steps CallidusCloud took to implement Tin Can, and what it has allowed CallidusCloud to do. See the capabilities this new technology supports and set your mind to work on how you can take advantage of it.	https://www2.gotomeeting.com/en_US/island/webinar/webinarNotStarted.tml?Action=rgoto&sf=3	
19	Campus it priorities: a conversation with kenneth c. Green of the campus computing project	MediaSite	Campus IT priorities are changing — or are they? Clearly campus IT leaders confront significant budget challenges and as well as the growing demand for additional IT resources and services: going mobile, maintaining IT security, supporting online instruction, migrating to cloud computing, enabling lecture capture, and also updating the institutional IT infrastructure. Yet new data from the fall 2012 Campus Computing Survey reveal that core issues — the instruction integration of information technology, IT user support, and hiring/retaining qualified IT personnel — are the top concerns of CIOs and other senior campus IT officers. Moreover, the fall 2012 survey data suggest that presidents, provosts, and CIOs offer up very mixed assessments about the effectiveness of campus IT investments.	http://www.sonicfoundry.com/webcast/campus-it-priorities-conversation-kenneth-c-green-campus-computing-project/thank-you?sid=23088	

	Date	Title	SME	Description	Link	Notes
20	1/23/13	Designing a Mobile Performance App: What You'll Need to Know	Connie Malamed Consultant The eLearning Coach eLearning Guild "Best of" Webinars - January 16, 2013	This session will sort through the disparate information on designing mobile performance support apps and explain the varied instructional design issues to consider. We'll explore the importance of gestural interface, icons, and interactions in your design. You'll learn where to locate resources, such as pre-made icons and wireframe tools for mock-ups. Post-session participants should know how to start designing an app, the design tools they can use, and the high-level technical considerations they'll need to address in discussions with programmers.	http://www.elearningguild.com/olf/olfarchives/index.cfm?id=1000&action=viewonly&from=home	
21	2/13/13	The top 8 things I need to know about SCORM (eLearning + LMS Standard)	Alera Group Solutions	This free webinar provides The top 8 things I need to know about SCORM (eLearning + LMS Standard). Items included will be what is SCORM, How SCORM affects me, and why SCORM is important. This webinar will include valuable information on SCORM and how SCORM affects eLearning and LMS's. If you are looking at adding in eLearning and a LMS, you will definitely want to join this webinar. If there are others in your organization that are interested in eLearning and LMS's please forward this to them.	https://www2.gotomeeting.com/join/133140682/106924276	
22	3/14/13	Responsive Web Design Bootcamp	O'Reilly Webcasts	In this hands-on webcast presented by Jonathan Stark, author of 'Building Android Apps with HTML, CSS, and JavaScript' and 'Building iPhone Apps with HTML, CSS, and JavaScript', you'll learn why it is no longer safe to assume that visitors to your website are sitting in front of large monitors equipped with a keyboard and mouse. As smartphones overtake the desktop as the primary portal to the Web - and as new device types and interaction models continue to emerge - designers need to adopt future-friendly strategies that support a full range of user contexts with a single codebase.	http://event.on24.com/r.htm?e=539689&s=1&k=7FF0F098D49CB9866B9DC18C0EDA51FA	""
23	3/24/13 – 3/27/14	eLearning Guild Membership		Professional membership in eLearning Industry organization	https://www.elearningguild.com	\$99 personal account. Not paid by Learning Services

Date	Title	SME	Description	Link	Notes	
24	4/1/13	Learning Everywhere: Transforming Training with Mobile	eLearning Guild, Chad Udell Managing Director Float Mobile Learning	Once your learning organization decides to "go mobile," it might seem the hardest decision has been made. Soon, though, reality sets in. There are many things to consider as you work to build your initial efforts for the varieties of mobile devices. From strategy and design to development, delivery, and beyond, every step of the way is crucial to your success. Join us as we discuss "going mobile" with Chad Udell, a seasoned expert on mobile learning and author of <i>Learning Everywhere: How Mobile Content Strategies Are Transforming Training</i> . Chad will help demystify the choices in developing mobile learning content, and will discuss his real-world experience in getting down to the business of creating and delivering mobile learning.	http://tinyurl.com/c5l6if9	
25	4/4/13	How Tin Can is Being Used in the Real World	Rustici Software and TinCanAPI.com	The Tin Can API can do a LOT of things. Join Mike Rustici of Rustici Software and TinCanAPI.com as he explores some of the creative and practical ways that the world is using the Tin Can API.	https://global.gotowebinar.com/join/notStarted.tmpl?webinar=1609473166165231872	

Date	Title	SME	Description	Link	Notes	
26	4/15/13	Rethinking Learning Systems with the Tin Can API	Rustici Software and TinCanAPI.com	<p>The Tin Can API is having a massive impact on the way we deliver training and learning in our organizations. This session will talk about how organizations are rethinking the role and structure of learning systems to best capitalize on the capabilities of the Tin Can API.</p> <p>Tin Can enables us to deliver and track learning in mobile devices, educational games, simulations and virtual worlds. Tin Can allows us to track informal learning and learning that happens outside the enterprise. It allows for learning data to move about freely and to be more tightly integrated with the larger enterprise.</p> <p>These new capabilities have a dramatic impact on how we need to think about learning system design in the enterprise. In this session, we will cover:</p> <ul style="list-style-type: none"> • The new role of the Learning Record Store (LRS) as a central hub of learning data • The introduction of independent Training Delivery Services (TDS) for content delivery • Accessibility of data in and out of the enterprise • Unexpected sources of learning activity data • The role of the LMS in this new world • Measuring the business impacts of training and learning initiatives through outcome analysis • Independent and specialized reporting tools for data analysis • Concerns about privacy, data ownership, transparency, etc • On its own, learning data is only marginally interesting. Learning should permeate every aspect of the organization and the data it generates should drive performance throughout the organization. Come to this session to learn how innovative organizations are starting to implement this vision to maximize talent development. 	http://www.hr.com/en?=/contentManager/onStory&StoryID=1362527143584	

Date	Title	SME	Description	Link	Notes	
27	4/24/2013	Best of mLearnCon: Mobile Learning Hottest Trends	Harvey Singh CEO Instancy, Inc.	<p>How are mobile and wireless technologies going to impact learning and performance?</p> <p>In this free webinar, mLearning expert Harvey Singh will explore trends in mobile and wireless technology; the use of smartphones, tablets, and other technologies in learning and performance support; and mobile learning applications. You will learn ways to integrate with business processes and business applications; approaches to productivity; and methods for blending traditional and mobile learning.</p> <p>In this session, you will learn:</p> <ul style="list-style-type: none"> • How to use mobile learning and performance to design mobile learning programs • How to select the right technologies to solve performance and productivity problems • How to differentiate between learning/courseware models and performance support in the mobile technology context • Ways to integrate learning and knowledge support with day-to-day tasks and workflows 	http://tinyurl.com/ca37g2t	
28	7/29/13	Best of mLearning DemoFest	eLearning Guild	<p>This year at mLearnCon, 30+ conference participants showed off their latest mobile learning projects at mLearning DemoFest, sponsored by Qualcomm. Presenters offered fellow attendees the opportunity to see cutting-edge mobile learning and performance support solutions in action, and share information about the tools, technologies and processes used to build them.</p> <p>Meet some of the winners from this year’s mLearning DemoFest in this free webinar, and see their award-winning solutions:</p> <p>Best Overall</p> <ul style="list-style-type: none"> • “How Tappestry Demonstrates the Use of the Tin Can API in Action” by Chad Udell • “Interactive eBook: The New Drag and Drop Feature in Adobe Captivate” by Pooja Jaisingh Qualcomm Award Winner • “SMaRT Learning: Mobile Performance Support at Home Depot Canada” by Steven Beggs 	http://tinyurl.com/l4xqvmw	

Date	Title	SME	Description	Link	Notes
29	Create HTML5 Courses with Adobe Captivate 7	Adobe OnDemand Seminars	Join Dr. Pooja Jaisingh to learn how to create interactive eLearning content and publish it to mobile devices, including iPad, using the HTML5 publish option in Adobe Captivate 7. Send scoring data from these courses to leading Tin Can-, SCORM- and AICC-compliant LMSs and track learner progress. Also learn about the different publishing/embedding options for Adobe Captivate 7 courses to create apps and eBooks for devices.	http://tinyurl.com/kp7noen	
30	Instructional Methods in Health Professions Education	Caren Stalburg University of Michigan	This course provides those involved in educating members of the health professions an asynchronous, interdisciplinary, and interactive way to obtain, expand, and improve their teaching skills. These skills can then be applied within their own professional context, with a variety of learners, extending across many stages. After completing this course, learners will: <ol style="list-style-type: none"> 1. Understand educational theory as it relates to health professions education 2. Match instructional methods with desired educational outcomes 3. Learn a variety of applied teaching techniques 4. Share successful teaching strategies 	https://www.coursera.org/course/instructmethodshpe	
31	Best of DevLearn: Designing eLearning that Gains and Keeps Learner Attention	Dan Myers Manager of Instructional Design, The Cheesecake Factory	Instructional design expert Dan Myers will show you several cost-effective ways to maintain audience attention, ranging from the use of video blogs to storytelling. You'll see how to compete with the distractions learners face, while incorporating solid instructional design principles that are easily transferable to various business models. In this webinar, you will learn: <ol style="list-style-type: none"> 1. How to tie all components of a course together with a single theme 2. Why course templates may be bad for your learners 3. Creative approaches for using intentionally low-budget, low-production-value eLearning 4. How to draw learners into a course and what pushes them away 5. How to make a business case for making your learning fun 	https://www2.gotomeeting.com/join/926106866/106835896	

Date	Title	SME	Description	Link	Notes	
32	8/16/13	Responsive Web Design	AcademyX ILT 9am - 4pm 601 Montgomery St. #409 San Francisco, CA 94111	<ul style="list-style-type: none"> • Adhere to a step-by-step approach to responsive design with fluid margins, padding and borders in scaling layout grids • Use flexible typography with Media Query CCS3 stylesheets creating a comfortable user experience on any device size • Create a flexible, grid-based layout consisting of relative type sizes and flexible column widths • Insert flexible images and media that resize with your responsive layout • Fix problems with cross-browser support (especially with older versions of IE) • Specify the Viewport Meta Tag • Use fluid grid layouts to avoid annoying scrolling on small screens • Convert fixed pixels to relative typography with precision • Learn to think "Mobile First" when planning a responsive web design • Control layout with CSS3 Media Queries to perfectly scale layouts that adapt to any resolution or Viewport size • and much more... see the full class outline for Responsive Web Design Training 	http://www.academyx.com/training/san_francisco/css/responsive/	Using personal account. No charge to Learning Services.
33	9/1/13 + 9/30/13	Teaching with Moodle: An introduction	<p>This free course is designed for anybody who wants to use the Moodle learning platform for teaching, whether it be in a school, a university, a company or just personal interest!</p> <p>The four-week course is also a great opportunity to connect with the vibrant Moodle community dedicated to sharing resources, ideas and anything that could help inspire better teaching practices everywhere.</p>	http://learn.moodle.net/		

Date	Title	SME	Description	Link	Notes
34	Building Online Courses on the CLE with Moodle 2	UCSF CLE	Moodle is the linchpin learning management system that provides many of the CLE's core functions. In 2013, we will transition to Moodle 2, the latest version. In this hands-on workshop, you will learn how to use many of the new Moodle 2 features and enhancements, including: new course navigation tools; drag-and-drop file and resource management; conditional release; much improved quiz building and navigation; private files; new page layout options; and mobile interfaces. We will also discuss transition plan details. Open to UCSF faculty, staff and students.	https://www.library.ucsf.edu/services/learningtech/cle	UCSF Library Workshop - CLE
35	Introducing a Mobile-First Approach to Building Your Next App	O'Reilly OSCON Open Source Convention Webcast	The webcast is based on an upcoming Mobile First book that Raj Balasubramanian and Carlos Andreu are working on with O'Reilly Media. This hands-on webcast will cater to two class of developers - enterprise or backend developers who have dabbled in building web sites but hasn't spent much time on mobile, and the other class is anyone new to mobile app development be it designers or developers.	http://event.on24.com/r.htm?e=668593&s=1&k=0FC77B0542E610A16D99AE56A29D1396	
36	Leaving ADDIE Behind - A Conversation with Michael Allen	Michael Allen, Chairman and CEO, Allen Interactions Richard Sites, Vice President of marketing and training, Allen Interactions	Analysis, design, development, implementation, and evaluation (ADDIE) are all important steps in the design of effective e-learning applications or any learning program. While there have been many adaptations of ADDIE, many of them were made before we had today's tools, challenges, and opportunities. Join Dr. Michael Allen for a candid conversation with Richard Sites as they casually discuss what's needed and possible today leveraging Agile to improve development efficiencies, effectiveness – resulting in the best learning experiences possible.	http://www.trainingmagnetwork.com/welcome/WebinarSignInPage1	
37	Google Glass + Mediasite: Consumer Video in the Enterprise	Scott Lawson, Director of IT Architecture, QAD scottlawrencelawson.com .	<ul style="list-style-type: none"> • How the Google Glass + Mediasite integration could help large organizations achieve all the flexibility of YouTube, but with tighter security, more robust analytics and powerful search capabilities • The revolutionary impact the first-person point of view will have on education, training and communication • How Glass enhances hands-on learning with detailed demonstrations and labs • A step-by-step roadmap for ingesting the Glass content into your enterprise video management platform 	http://tinyurl.com/mxqbvec	

Date	Title	SME	Description	Link	Notes	
38	1/7/14	The Battle of Top eLearning Tools	Joe Ganci, CEO, eLearning Joe, LLC	<p>There are many authoring tools in the marketplace and each has its strengths and weaknesses. At Training 2014 Conference & Expo, Joe will give an unbiased overview of all of the two tools in three categories: PowerPoint Add-Ins, Installed (non-PPT) and Cloud-Based.</p> <p>In this session, Joe will focus on four of the top tools to see how they compare:</p> <ul style="list-style-type: none"> • Adobe Captivate vs. Articulate Storyline • Articulate Studio vs. Adobe Presenter <p>Which of the above are right for you? Captivate and Storyline seem the same, as do Studio and Presenter. Find out the truth from Joe, who not only reviews authoring tools but also uses them every day. He will give you an honest appraisal and will invite your questions and input too.</p>	http://www.trainingmagnetwork.com/welcome/WebinarSignInPage1	
39	2/11/14	Webinar: The most advanced Tin Can deployment that we know of — a case study of LifeWay	Rustici Software	Showcase the most advanced deployment of the Tin Can API to date	http://tinyurl.com/lau2zgb	
40	2/12/14	Interface Design for Learning	Dorian Peters Author, Interface Design for Learning: Design Strategies for the Learning Experience	Interface Design for Learning: Design Strategies for the Learning Experience with author Dorian Peters. In this one-hour interview, we'll examine how designing for the learning experience is different from designing for the user experience and explore proven strategies, heuristics, and best practices for building powerful, engaging, and genuinely effective learning experiences.	http://tinyurl.com/l46dk39	
41	7/30/14	Behind the Curtain: Making a Corporate MOOC	Judy Albers Learning Strategist Intrepid Learning	Judy Albers, a Learning Strategist at Intrepid Learning and former corporate MOOC instructor, will team up with the insightful Dave Kelly (@LnDDave), well-known blog author, program director at the eLearning Guild and corporate MOOC student.	https://cc.readytalk.com/partlogin/1ozq9njs3cqa&eom	
*No cost for professional training and development by Department						

Additional Action Items

LMS

1. Apex Menus on SumTotal
2. Creating Curriculum
3. Formatting for the TMU
4. Management / Troubleshooting users
5. Reporting
6. Setting up classroom activities
7. Upload developed eCourses to LMS (xml)
8. User Audiences
9. Assign Manager Documentation (IAP Goal 2013)
10. LMS Login Page Interface Design
11. LMS Home Page Interface Design

eLearning Infrastructure

1. ADV XML quiz infrastructure
2. Compliance Gateway <http://courses.training.ucsfmedicalcenter.org/compliance2012/>
3. HTML Interface coding
4. HTML Container for Captivate Coding
5. Powerpoint to Captivate SCORM settings
6. Powerpoint to Captivate 5.5 Documentation

Troubleshooting

- Ongoing contact with eLearning users to assist and troubleshoot with LMS and eCourses. (Issue Report)
- Update Troubleshooting Database for collaboration

Pro Active Innovative projects to improve Dept processes and infrastructure

1. Bench Testing Proposal
2. Captivate 5.5 Template and Quiz
3. Captivate 6 Template and Quiz
4. Captivate 6 – 7 Testing w/ LMS
5. Established Learning Services Dropbox to consolidate and maintain intuitive and accessible **Developers Technical Document Library**, Shared files from clients, and Developer file backup system.
6. LMS research
7. Research and coordinate MediaSite training and Licensing
8. Sharepoint research
9. Stock Photo Library – Dreamstime
10. Design and Develop Storyboard Template
11. Secure Windows 7 Virtual Machine for Developer testing via Chris Hester 8/20/12
12. Recommendation for low cost online Customer Service reporting system

Resources

Maintain and update online resources, tutorials and websites.

- <http://maxferman.com/training/resources-inspiration/elearning/>
- <http://maxferman.com/training/tools/captivate/>