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| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | Maxine Ferman, M.Ed | | | | San Francisco, CA  [info@max-inc.com](mailto:info@max-inc.com)  [MaxFerman.com](http://maxferman.com) | [Max-Inc.com](http://www.max-inc.com/)  [LinkedIn](http://www.linkedin.com/pub/max-ferman/9/2b/a5b) [LinkedIn_Logo16px.png](http://www.linkedin.com/pub/max-ferman/9/2b/a5b)  [Web Designer Resume](http://maxferman.com/resume_ferman_2011_web.pdf) [Instructional Designer Resume](http://max-inc.com/resume_ferman_2011_id.pdf) [curriculum vitae](http://max-inc.com/resume_fermanvcv_v10.html) **415-286-8826** | | | Resume | | | | | **employment objectives** | | | | | | | * Instructional Designer, Technical Trainer, Curriculum Developer * Web Designer, Information Architect, Project Manager * Technical Support | | | | | | | **technical skills** | | | | | | | **software** | | | | | |  | Adobe Captivate | | | Intermediate | | Adobe Dreamweaver | | | Expert ( ATC Certified ) | | Adobe Fireworks | | | Expert ( ATC Certified ) | | Adobe Flash | | | Intermediate | | Adobe Illustrator | | | Advanced | | Adobe InDesign | | | Intermediate | | Adobe Photoshop | | | Advanced | | Apple Final Cut Pro | | | Intermediate | | Apple iLife, iMovie, iDvd, iPhoto | | | Expert | | Drupal | | | DrupalCon - '10 | | Sony Sound Forge | | | Advanced | | Sony Vegas | | | Advanced | | WordPress | | | Advanced - WordCamp SF '08, '10 | | **hardware / os** | | | | | |  | Microsoft Windows 95-XP, Vista, Windows7 | | | Expert | | Macintosh OSX, 9.x, 8.x, 7.x | | | Expert | |  | Linux | | | Moderate | | PC Hardware **A+ Certified** | | | Expert | | Digital / Video Camera | | | Advanced | | **network / server** | | | | | |  | TCP/IP setup and configuration | | | Advanced | | Apple Mac OS X Server | | | Advanced | | Apple Remote Desktop | | | Advanced | | **office productivity** | | | | | |  | Microsoft Office '03, '07, '10, '08(mac) | | | Expert ( MOUS Certified '00 ) | | Excel | | | Expert | | Outlook | | | Expert | | PowerPoint | | | Expert | | Word | | | Expert | | Visio | | | Advanced | | **languages** | | | | | |  | Ajax | | | Intro | | CSS (2/3) | | | Advanced | | DHTML | | | Advanced | | HTML / XHTML | | | Advanced | | HTML 5 | | | Moderate | | JavaScript | | | Advanced | | PHP | | | Into | | XML | | | Moderate | | **database** | | | | | |  | Access | | | Intro | | ASP/PHP | | | Moderate | | FileMaker | | | Intro | | **education** | | | | | | | M.Ed - University of Missouri '92Emphasis in Adult Education, Educational Technology, Instructional Design  Thesis: Integrating Computers in Education: Howard Gardner's Theory of Multiple Intelligence and Computers in Education K-12 Certification  BS Journalism - University of Kansas '84 Emphasis in radio, television, film and computer science  Internships: KMOX Radio - CBS, KJHK Radio - PBS, KTVI TV - ABC | | | | | | | **websites** | | | | | | | * [Literacy Network of Greater LA](http://literacynetwork.org/) * [Learner's Lives as Curriculum](http://literacyworks.org/llc/) * [Health Literacy Summit](http://literacyworks.org/hls/) * [Health Literacy Network](http://healthliteracynetwork.org/) * [San Diego WebQuest](http://literacyworks.org/sdwebquest/) * [Borntodrum.org](http://max-inc.com/testsites/canceled_borntodrum/) - spec * [Chochmat HaLev](http://chochmat.org/) * [Chochmat HaLev High Holy Days '06-'10](http://max-inc.com/testsites/chochmat/holiday/holiday_v2/indexv2.html) * [San Francisco Dykes on Bikes®](http://max-inc.com/testsites/dykes_on_bikes/dob_final/) - archived * [HelpOthers.org](http://max-inc.com/testsites/helpothers/) - spec * [Centro Latino Literacy](http://centrolatinoliteracy.org/) * [Kourosh Foundation](http://literacyworks.org/kouroshfoundation/v6/) * [Kaizen Program](http://max-inc.com/testsites/kaizen/) * [The Long Island Lesbian Cancer Initiative (LILCI)](http://lilci.org/) * [Learning Resources.org](http://literacyworks.org/learningresources/) * [EasyVoter.org](http://literacyworks.org/easyvoter/redux_06/index_redux_06.html) | | | * [Ocean Science Station](http://literacyworks.org/ocean/) * [Gistics](http://literacyworks.org/gistics/v4/_v4_index.htm) - spec * [Timothy Circle](http://www.thetimothycircle.org/) * [Martin C. Kauffman 100 Club of Alameda](http://max-inc.com/testsites/100club/100clubv2.htm) * [Elderflower.org](http://max-inc.com/testsites/elderflower/elderflowerv1.htm) - spec * [LearniT! - Web Developers Workshop](http://www.max-inc.com/workshop) * [Parents & Friends Association - California School for the Blind](http://max-inc.com/testsites/pfa_csb/) - archived * [GE Imatron EBT](http://www.geimatron.com/) * [Sacreddogs.com](http://max-inc.com/testsites/sacred_dogs/) - archived * [The Runaways.net](http://max-inc.com/testsites/therunaways/08_09_02/) - archived * [Girl Gang Films](http://max-inc.com/testsites/girlgangfilms/) - archived * [SuziQuatro.com](http://www.suziquatro.com/) * [Neighbor to Neighbor](http://www.max-inc.netfirms.com/test_sites/index.htm) * [Kids Meeting Kids](http://www.kidsmeetingkids.org/) * [MissMax.com](http://www.missmax.netfirms.com/) | | | | **k-12 curriculm developed** | | | | | | | **Educational Philosophy:** I utilize technology as a tool for thinking and learning. I create and develop project based curriculum which includes the integration of technology and creative expression. I strongly believe in service, and feel it is important to emphasize partnerships between school, home and the greater community. | | | | | | | * [African Empires (7)](http://missmax.netfirms.com/africa/1_african_project_04.html) * [Ancient Greeks (K,5,6)](http://missmax.netfirms.com/greek_04/1_greek_project_04.html) * [Ancient Israel (6)](http://missmax.netfirms.com/ancient_israel/assignment.html) * [China History (7)](http://missmax.netfirms.com/china/7th_china_resource.htm) * [ColorMatch (all)](http://missmax.netfirms.com/colormatch5k.html) * [Environmental Racism (6)](http://missmax.netfirms.com/environmental%20racism/home.htm) * [iMovie Project (4)](http://missmax.netfirms.com/imovie/imovieteams.html) * [Native Americans (3,4)](http://missmax.netfirms.com/nativeamerican/1_native_project_03.html) * [Newton's Laws (3,7)](http://missmax.netfirms.com/newton/newton_frame.html) | | | * [Solar System (5)](http://missmax.netfirms.com/space/1_solar_system_project_04.htm) * [The Eye and Illusions (2,7)](http://missmax.netfirms.com/2nd_grade/optics/1_optics.htm) * [US Government (8)](http://missmax.netfirms.com/8th_grade/usgovernment.htm) * Computer I & II (7-12) * Web Graphics I & II (7-12) * Web Design I & II (7-12) * Multimedia I & II (7-12) * Digital Imaging: Yearbook (7-12) | | | | **courses taught** | | | | | | | [AcademyX](http://www.academyx.com/) - San Francisco, California *'01-'02* & '07 - present  Web Design - Intro - Adv:     CSS     Dreamweaver     HTML     Illustrator     Photoshop  MS Office '03-'07- '10 - Intro - Adv:  Excel     Outlook    Powerpoint     Word  Custom Courses:    [Web Designers Workshop '09](http://max-inc.com/testsites/dallas) - D Magazine, Dallas, TX    [Powerpoint'07 Best Practices](http://max-inc.com/testsites/berkeley_chem/) - UC Berkeley - College of Chemistry     Powerpoint Best Practices - UC Berkeley - Capital Projects     [UCSF/SFGH Systems Training '08](http://max-inc.com/testsites/IPP/IPP_5_13_08_FINA.pdf) - UCSF - Infants and Parents Program (IPP)    1:1 tutoring / training  Webinars:   [Transitioning from Office '03 to '07/'10](http://max-inc.com/testsites/calpact/) - UC Berkeley - CALPACT Onsite:     UC Berkeley - CALPACT    UC Berkeley - Haas School of Business    UC Office of the President    UC Santa Cruz    UC San Francisco  [Orinda Academy](http://orindaacademy.org/) '03 - '04   Computer I & II - [ICDL](http://icdlus.com/) Certification  Web Graphics I & II  Web Design I & II  Multimedia I & II  Digital Imaging: Yearbook  [UC Berkeley Extension](http://www.unex.berkeley.edu/) '00 - '05   HTML I: Creating Web Pages  HTML II: Structuring Web Pages  Dreamweaver  [Creating Web Graphics](http://max-inc.com/berkeley/)  Foundations of Web Development  Digital Portfolio  [San Francisco State University -Information Technology Program](http://www.cel.sfsu.edu/catpro/home.cfm?selection=it) '99 - '02  Excellent Instructor Award May 2001   HTML  Introduction to Information Technology  Inter networking Technologies  [The Arts Institutes International at San Francisco](http://www.aisf.aii.edu/) Fall '01   Introduction to Multimedia   Intermediate Web Page Design   Information Design  [BAVC - MediaLink - San Francisco, California](http://www.bavc.org/) Summer'01   Web Design and Development  [In-HouseProductions - San Ramon, California](http://www.in-houseproductions.com/) '98 - '02   Dreamweaver Levels I & II  Fireworks  [LearniT! Computer Training - San Francisco, California](http://www.learnit.com/) '98 - '01   All Web Design Courses  MOUS Certified  Developed Web Developers Workshop (Custom)  [City College - San Francisco](http://www.ccsf.cc.ca.us/) Fall '00   MS PowerPoint | | | | | | | **employment summary** | | | | | | | **Technical Instructor** '07 - present  [AcademyX](http://www.academyx.com/) - San Francisco, CA  Instructor, Curriculum Developer, Web Designer, Project Manager '98 - present [Max-Inc.com](http://www.max-inc.com/) - San Francisco, CA    [Website Design and Implementation Process](http://max-inc.com/cs)  Director of Educational Technology / Art Director '05 - '10  [Literacyworks](http://literacyworks.org/) - Oakland, CA  **Faculty -** Summer '05  [National Youth Leadership Forum on Technology (NYLF)](http://www.nylf.org/tech/index.cfm) - San Jose, CA  Technology Director / Computer Instructor '04 - '05  [Orinda Academy](http://www.orindaacademy.org/) - Orinda, CA  Computer Instructor Summer '04  Real Employment Assistance and Classroom Help (REACH)  [Jewish Vocational Services (JVS](http://www.jvs.org/))- San Francisco, CA  Technical Coordinator '02 - '04 [Corpus Christi School](http://www.corpuschristischool.com/) - Piedmont, CA [MissMax.com](http://missmax.netfirms.com/) - Curriculum  Instructor/Consultant '98 - '04 [UC Berkeley Extension](http://www.unex.berkeley.edu/) - San Francisco, CA  Manager, Education Programs '97 - '99  [Arbor Software](http://www.hyperion.com/) - Sunnyvale, CA  Curriculum Development Manager/Instructor '95 - '97 [Pacific Bell Internet Services](http://public.pacbell.net/)- San Francisco, CA  Faculty '92 - '95 [Fontbonne University](http://www.fontbonne.edu/) - St. Louis, MO  Information Specialist/Graphic Designer '88 - '92 [University of Missouri](http://www.umsl.edu/) - St. Louis, MO  Public Relations/Advertising '84 - '88 Agency & In House- St. Louis, MO | | | | | | | **additional education / certification / memberships** | | | | | | | * [e-learning Guild](http://www.elearningguild.com) - associate member * [Graphic Artists Guild](http://gag.org/) - professional member * [WordCamp](http://2010.sf.wordcamp.org/) - San Francisco, CA '10 (May) * [DrupalCon](http://sf2010.drupal.org/) San Francisco, CA, '10 (April) * PHP [AcademyX](http://www.academyx.com/) - San Francisco, CA, '10 (March) * Ajax [AcademyX](http://www.academyx.com/) - San Francisco, CA, '10 * Adobe Captivate - [AcademyX](http://www.academyx.com/) - San Francisco, CA, '10 * [Craigslist BootCamp](http://www.craigslistfoundation.org/index.html) - Berkeley, CA, '06, '07, '08 * [WordCamp](http://2008.sf.wordcamp.org/) - San Francisco, CA '08 * [ICDL](http://icdlus.com/) Autorized Testing Center Proctor - '04 * See [CV](http://max-inc.com/testsites/resume_fermanvcv_v10.html) for pre 2004 listings | | | | | | | **service projects** | | | | | | | Volunteer, Web Design, Mentor - '01 - present [CharityFocus](http://www.charityfocus.org/)  Mentor - '00 - '02 [JFCS](http://www.jfcs.org/) - Parents Place | | | | | | |